

Internet Marketing / Web Maintenance Order Form



Customer Information Name (or Institution): _____ Company: _____	Address: _____ City: _____ State/Region: _____ Zip/Postal Code: _____ Telephone: _____ Email: _____
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Billing Information

If paying by check or money order: • Make payable to MyNew Technologies.

If paying by credit card: Total to be Billed: _____

Card Type: Visa MasterCard American Express Discover

Card Number: _____ Expiration Date: ____/____/____

Mail to:

MyNew Technologies LLC
 P.O. Box 605 San Juan Capistrano, CA 92693
 Or Fax to 949-429-3139

Internet Marketing

Order Form

Site Design \$1995+ More than just creating a site from scratch Site Clean Up Meta Tag Clean Up Total Redesign Set Up Contact Forms Add Audio Add Video	Content Creation \$300 minimum For Website For Blogs For Articles For Email Messages For Free Giveaway Reports For Capture Pages For Press Releases
Article Marketing \$225+ per article Ghost Write Articles For Customer Site Write Articles For Article Directories Submit To Set Number of Article Directories Position It For Branding & Backlinks	Video Creation (slide show or live action) \$495 minimum For Website For Capture Pages For Off Site Properties For Video Marketing
Video Marketing \$225 per keyword Submit To Video Sharing Sites Repurpose For Multiple Keywords Submit To External Blogs	Directory Submissions \$250 for top 5 or 10 Submit To Top Directories Submit To Local Directories Submit To Niche Directories Pick Your Number
PPC Campaign Management monthly charge plus % ad spend Google Adwords Yahoo Sponsored Search Microsoft Ad Center Lesser Known PPC Spots	Social Networking Setup \$395+ Set Up Profiles (MySpace, Facebook, Twitter) Tweak Backgrounds Add Content Create Groups Add Friends/Followers
Email Marketing Setup \$495+ Create Giveaway Report Set Up Capture Page Set Up Autoresponder Write Series of Emails	SEO/Backlink Generation \$500+ per month Onsite Optimization BacklinksGalore Pick Your Number
General Marketing Consulting per hour or package Anything that will improve business Give them guidance and instruction on setting up or improving any of the other tactics	Landing Pages (PPC) \$300+ Set Up Keyword Specific Landing Pages Opt-In/Capture Pages For Collecting Emails

Web Maintenance

Level 1	Level 2	Level 3
<ul style="list-style-type: none"> 2 hours of work per month Monthly website backups Weekly Database Backups Additional work at \$70/hour 	<ul style="list-style-type: none"> 5 hours of work per month Monthly website backups Daily Database Backups Additional work at \$65/hour 	<ul style="list-style-type: none"> 10 hours of work per month Monthly website backups Daily Database Backups Additional work at \$60/hour
\$140/month	\$325/month	\$600/month